



Volunteer Regional Coordinator Roles (Nationwide)

Summary

On October 10th 2015, Non-League Day, the campaign to promote Semi-Professional and Amateur football, will run for a sixth consecutive season. Last year, saw some truly remarkable crowds turn out across the country, including nearly 3000 at Dulwich Hamlet and over 700 at Burgess Hill Town. Our small team of dedicated volunteers are already working behind the scenes to ensure this year's event builds on the record breaking success of 2014. It will be a challenge, but one we openly embrace.

In an effort to grow Non-League Day, we are looking to recruit a number of Volunteer Regional Coordinators. The Regional Coordinators will work at a county level and help publicise the campaign in their chosen geographical area. Although the role is very flexible, the key responsibilities can be summarised below.

Responsibilities (within county area)

- Ensure non-league clubs are aware of Non-League Day.
- Signpost non-league clubs to Non-League Day information and promotional material.
- Keep abreast of any incentives or events clubs are running and cascade appropriately.
- Liaise with local FAs, newspapers, radio stations, websites and community groups to promote coverage.
- Be available for radio and press interviews where possible.
- Act as a point of contact for any enquiries.

There may also be occasion when we need representation in national interviews if members of the core team are unavailable.

Who would the role suit?

No formal experience is required, but candidates should be articulate, have a good standard of literacy and be comfortable in an interview situation. The most important quality is enthusiasm. So if you love football, and are keen to help promote the game where you live, please email James Doe on james@nonleagueday.co.uk with a summary of who you are and why you would like to get involved.

Role: Volunteer Regional Coordinator
Reporting To: James Doe (Founder) and Mike Bayly (Campaign Manager)